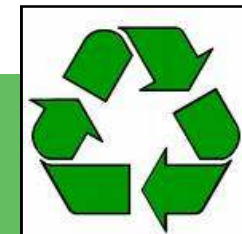
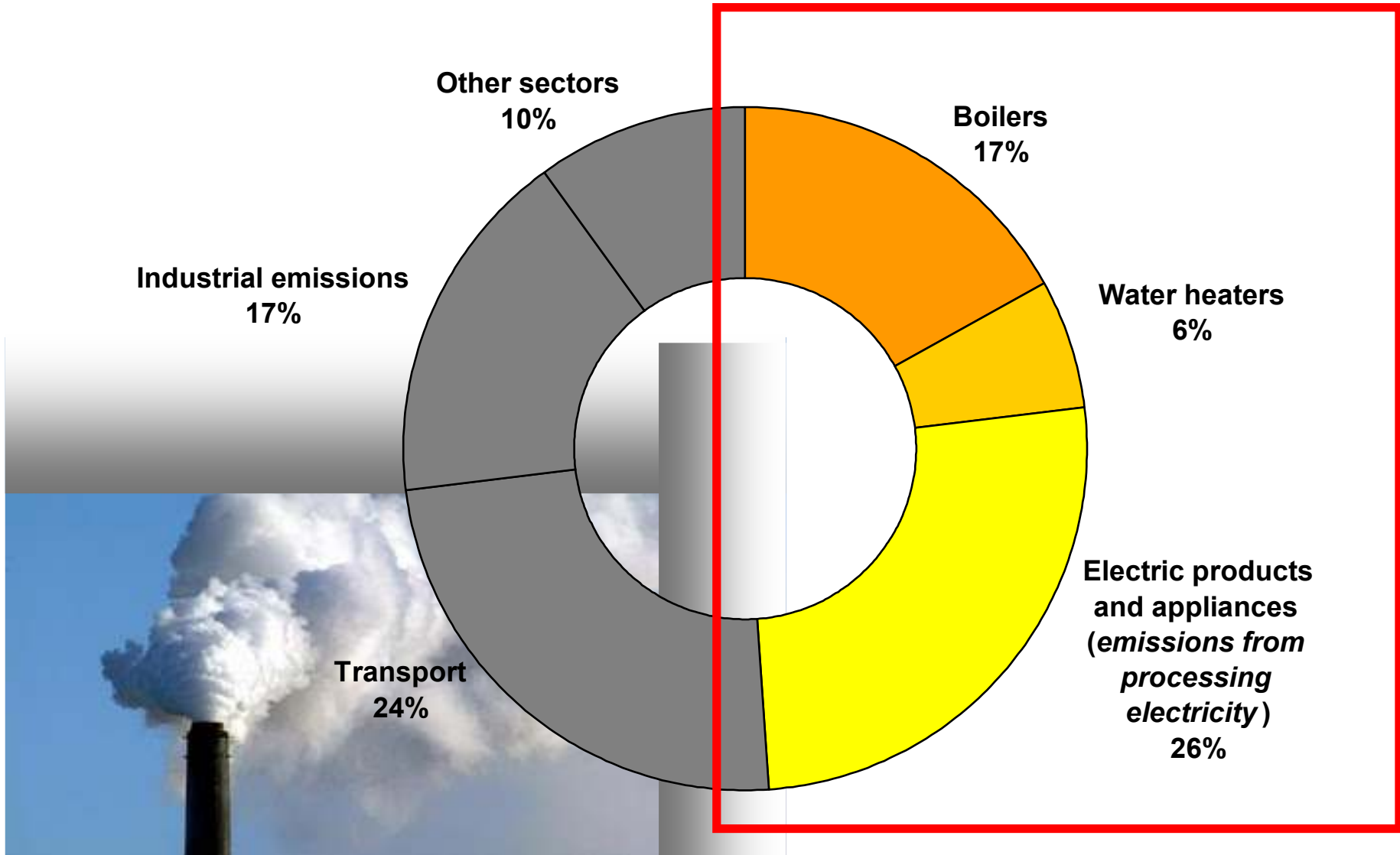


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Ecodesign Evaluation: Is the implementation of the directive optimal?

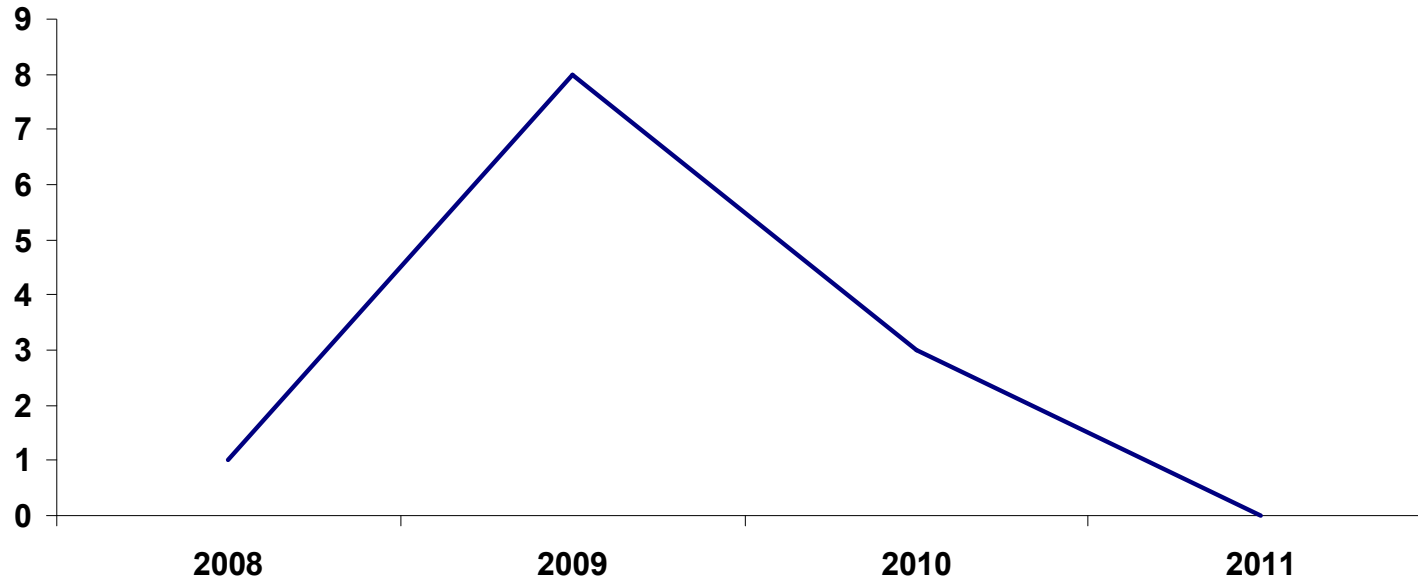


Enormous potential

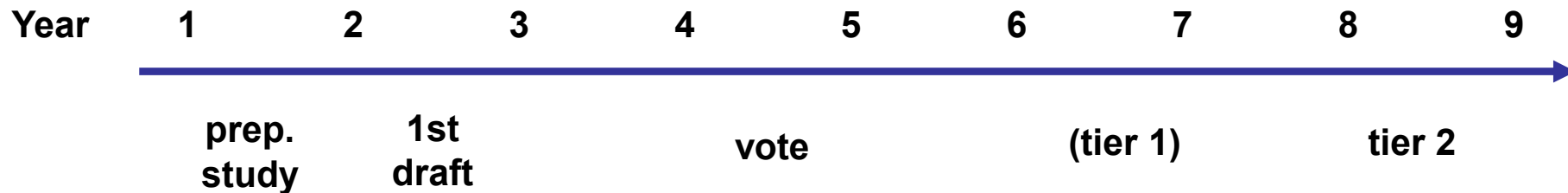


Current problems

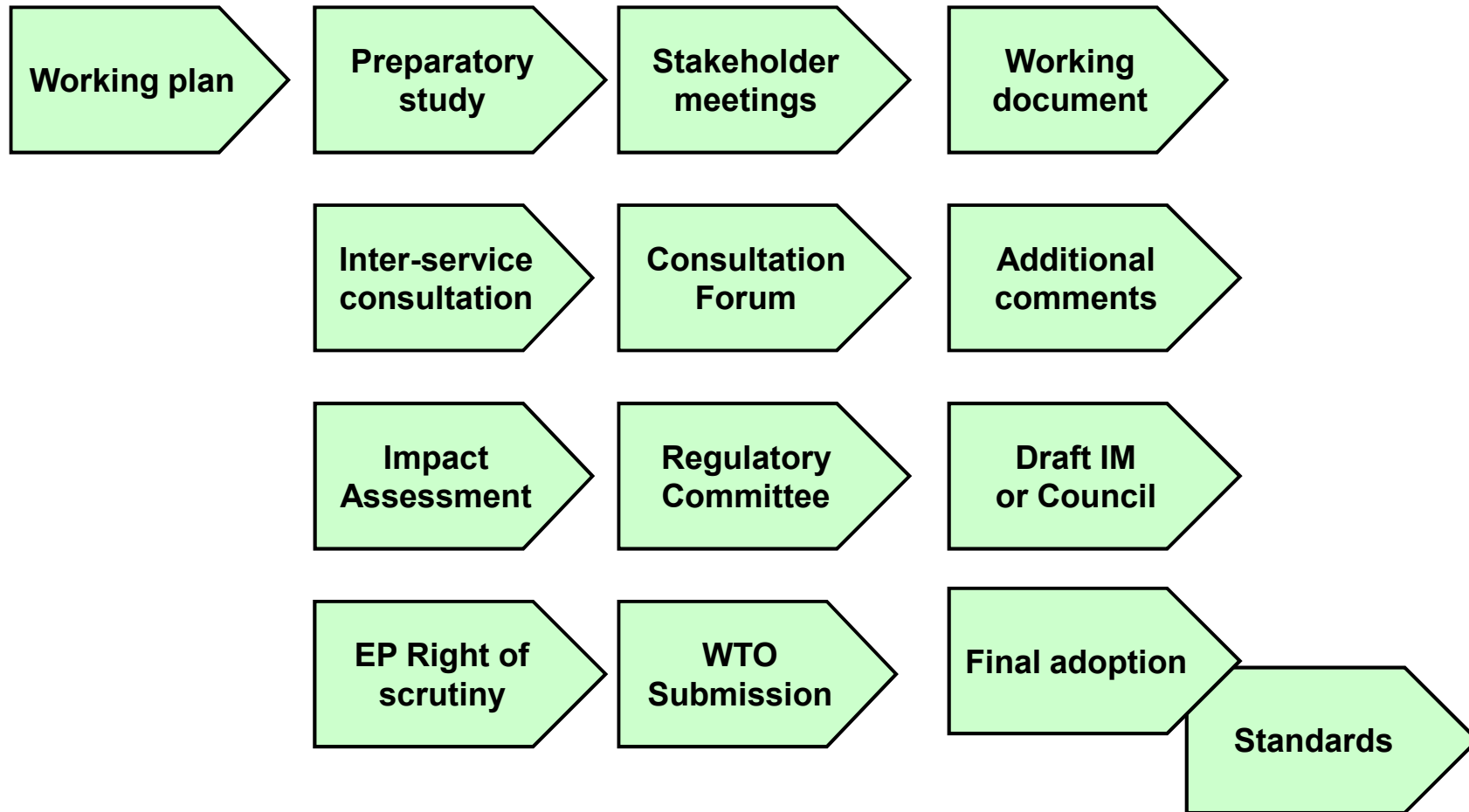
Number of decisions



Average duration

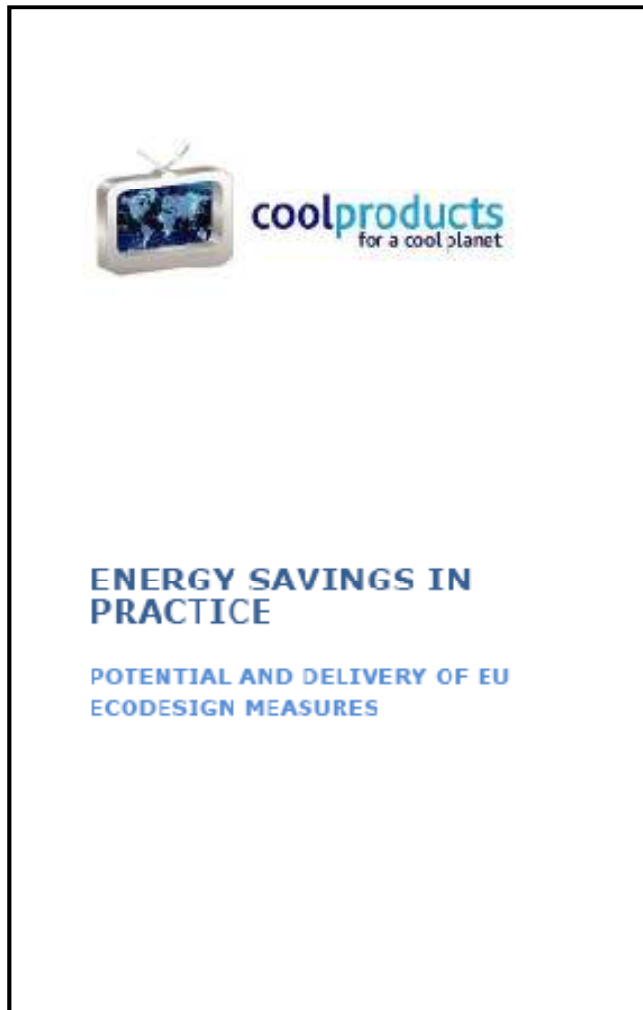


A complex process, but...



- Not enough **staff**
- Not enough **prioritisation-deadlines** (esp. Work Plan)
- There could be more **guidance docs** (*streamline requirements & avoid repetitive debates*)
- Consultation and consolidation could be more structured around **early compromise building**
- With **communication efforts**, detrimental impact of negative buzz could be avoided

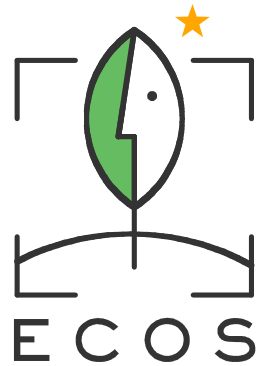
What about the ambition?



2010 report showing:

- Tier 1: most of the time hardly significant**
- Tier 2: closer to 'least life cycle cost' but measured with obsolete data**

- ‘*Top-runner*’ spirit by setting longer term objectives based on challenging levels (*if needed conditioned to market development clauses*)
- Move from linear to **curved requirements** (sufficiency vs pure efficiency)
- Increase **consistency and synergies** between product policy instruments to better centralise expertise and coordinate push/pull mechanisms
- Reflect these elements in the MEEuP / prep. studies



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Thank you

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